

Making Climate Change campaigns Attractive: Advantages & Obstacles



ABOUT US



- VNGO, registered under VUSTA (Vietnam Union of Science and Technology Associations) 2013.
- Mission: to bring about sustainable changes regarding urgent environmental and developmental issues, through innovative communications, community engagement and policy advocacy.

Priority issues 2013 - 2016

Climate Change

←350



Wildlife

WILDAID



An aerial photograph of a city skyline, likely New York City, viewed from a high angle. The city is densely packed with skyscrapers and buildings, extending along a coastline. The water is a deep blue, and the sky is a clear, light blue. The text "WATER WORLD" is overlaid at the bottom in a large, white, sans-serif font, with a reflection effect below it.

WATER WORLD

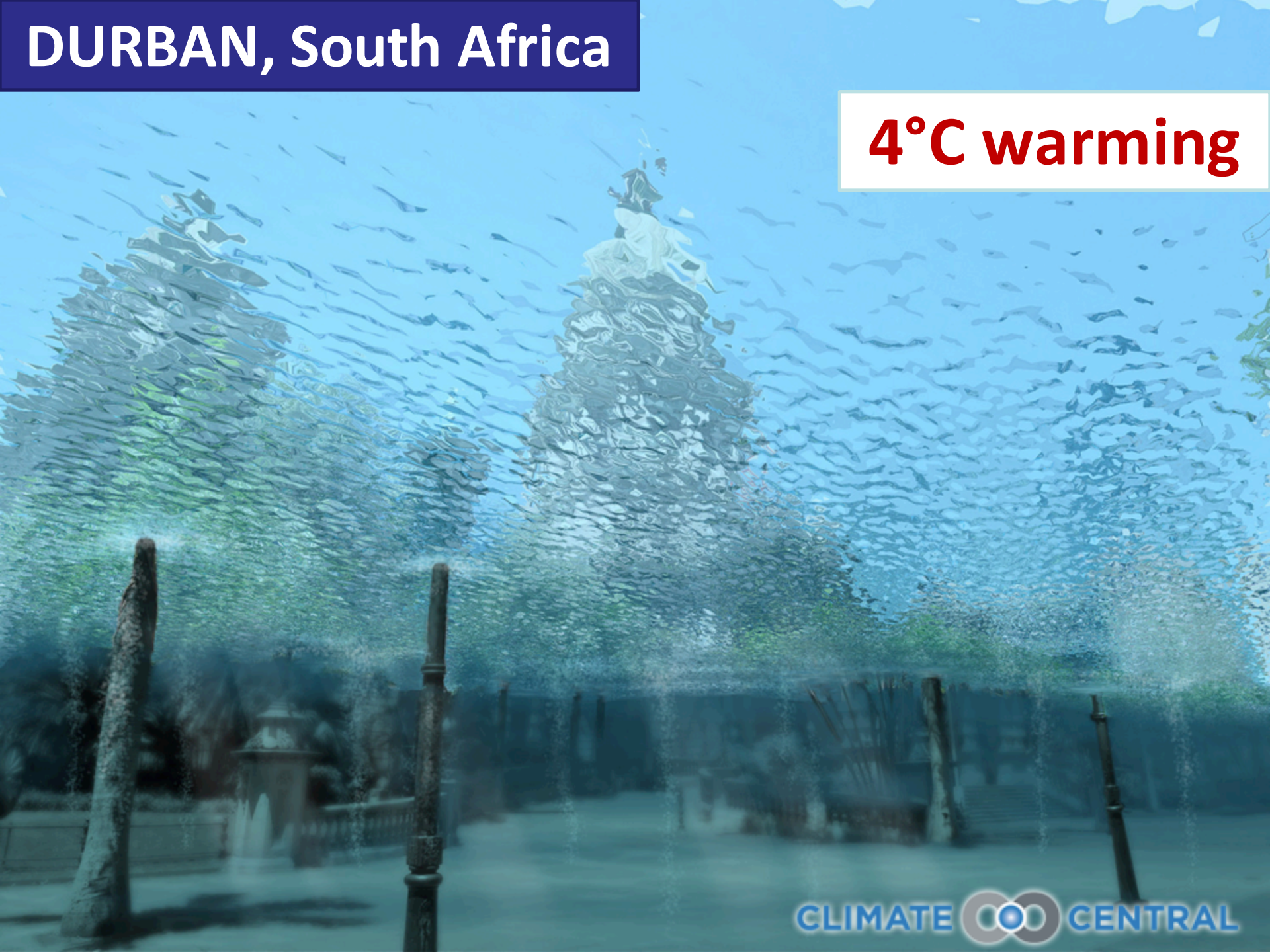
DURBAN, South Africa

2°C warming



DURBAN, South Africa

4°C warming



London, UK

2°C warming



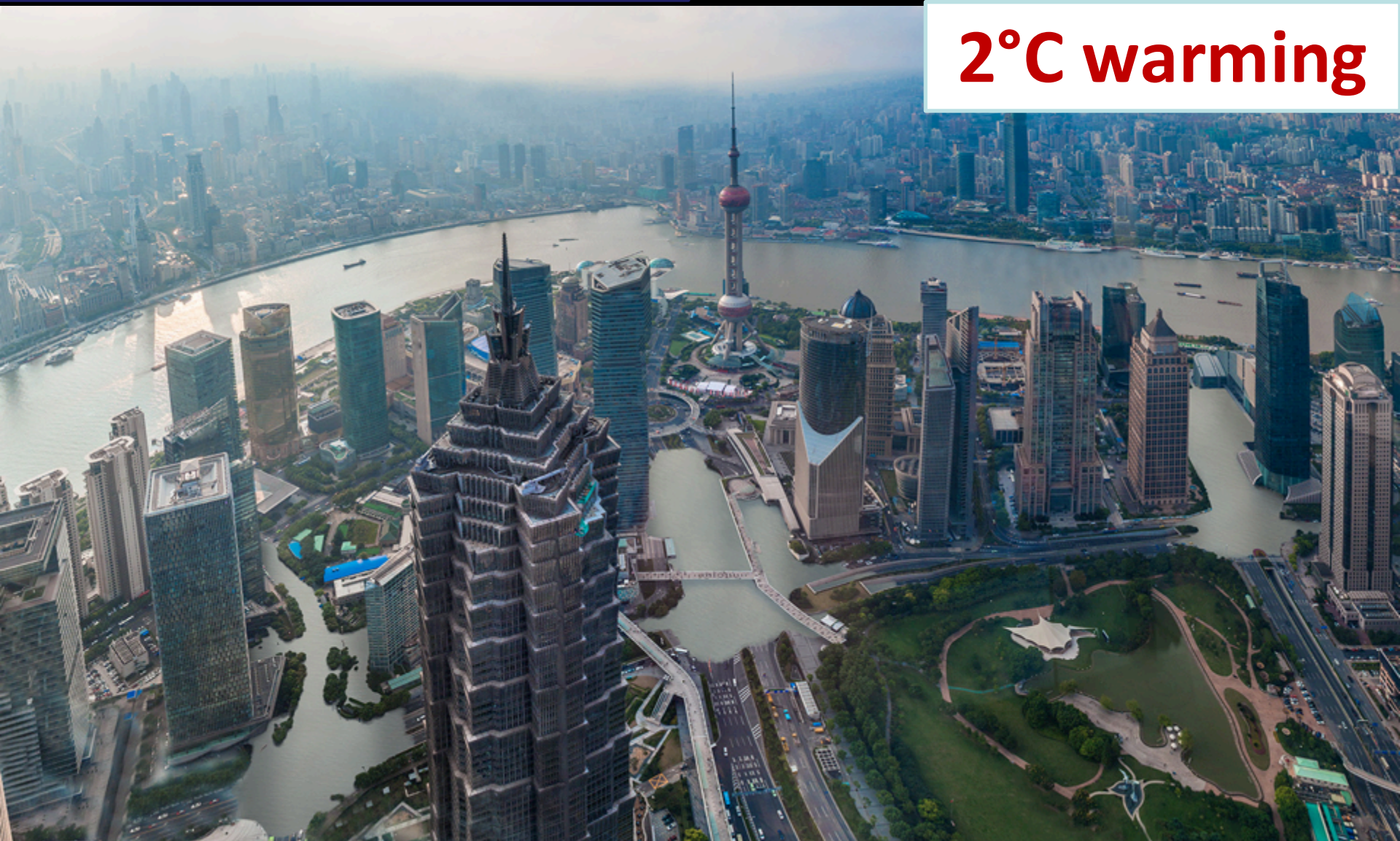
London, UK

4°C warming



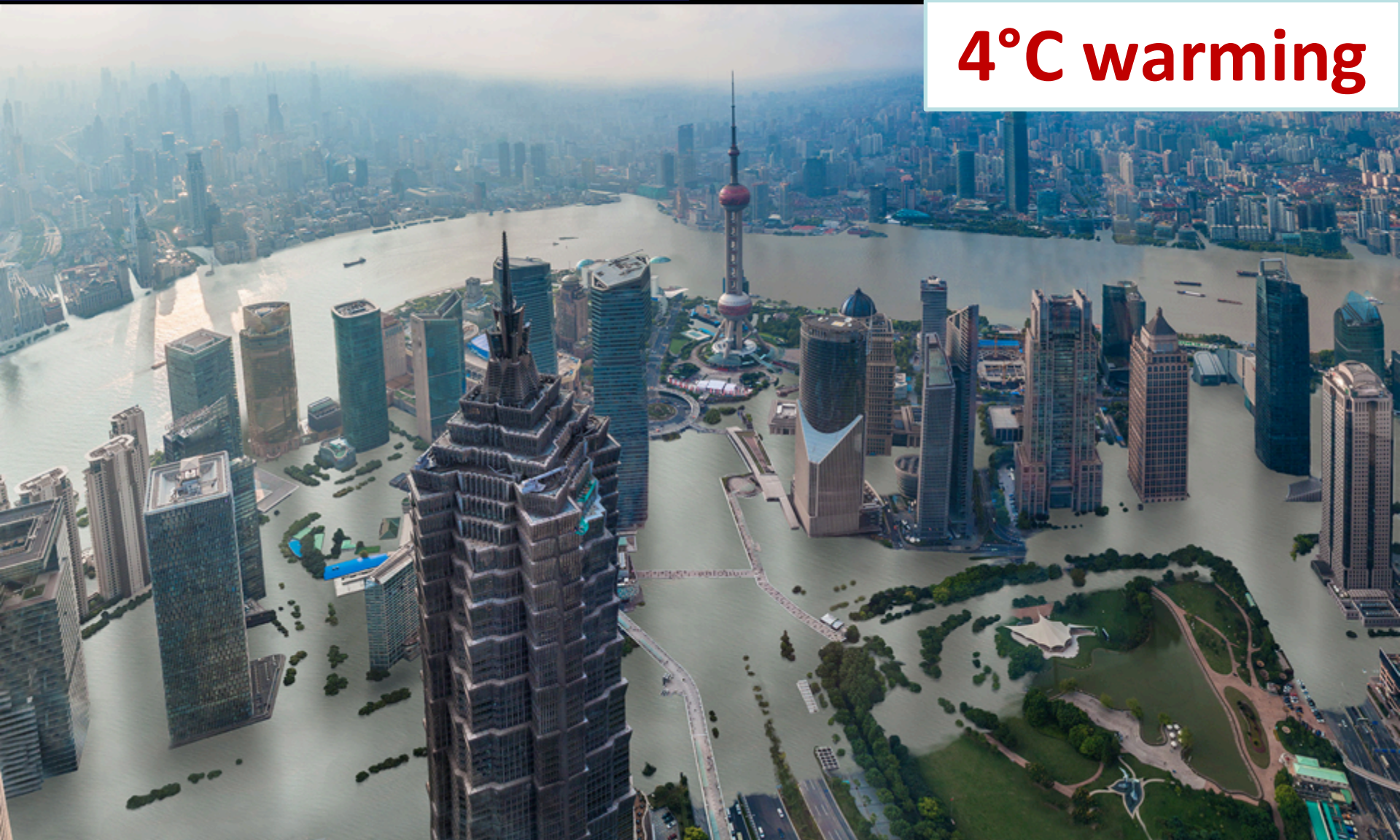
Shanghai, China

2°C warming



Shanghai, China

4°C warming



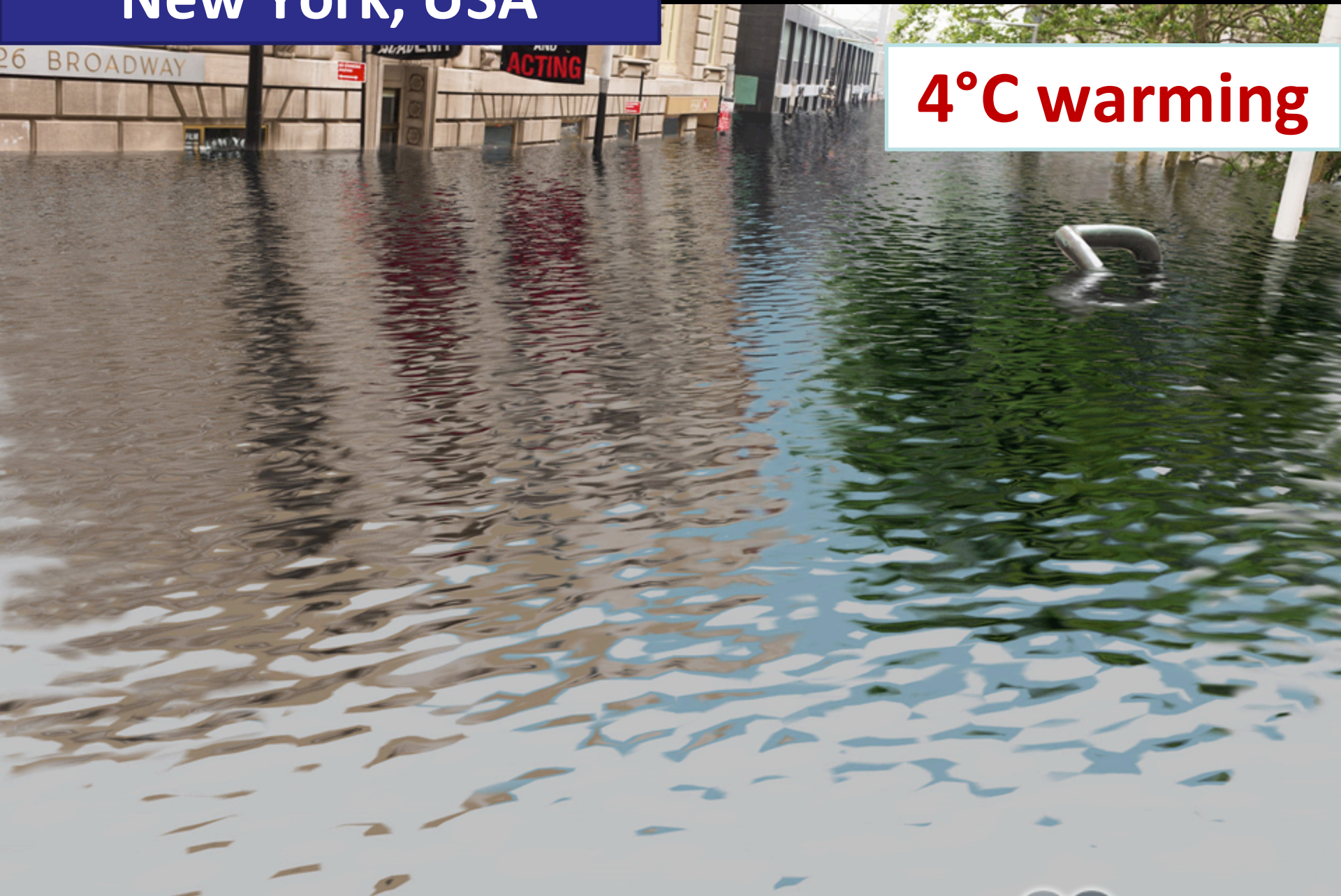
New York, USA

2°C warming



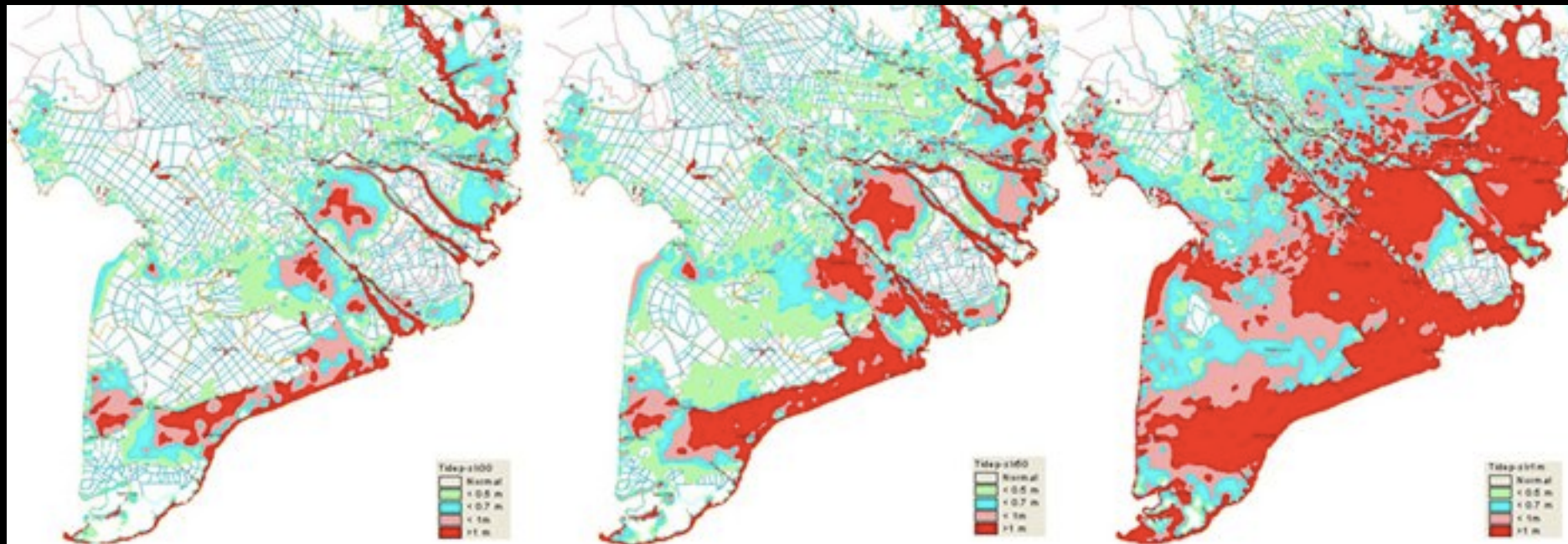
New York, USA

4°C warming



Mekong Delta

2100



Mekong Delta

39%



TP HCM

20%



Quang Ninh

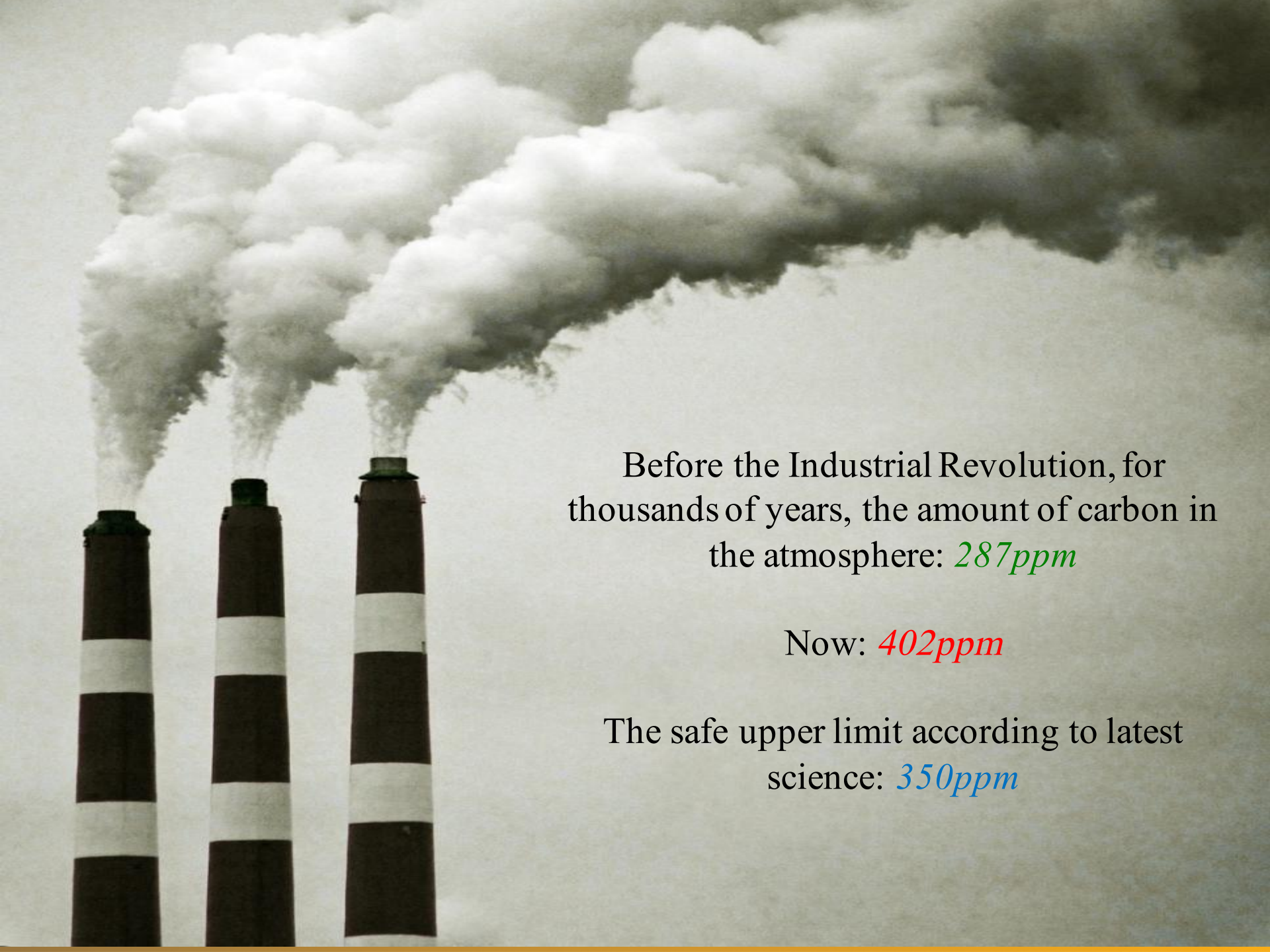


Quang Binh



Ha Tinh





Before the Industrial Revolution, for thousands of years, the amount of carbon in the atmosphere: *287ppm*

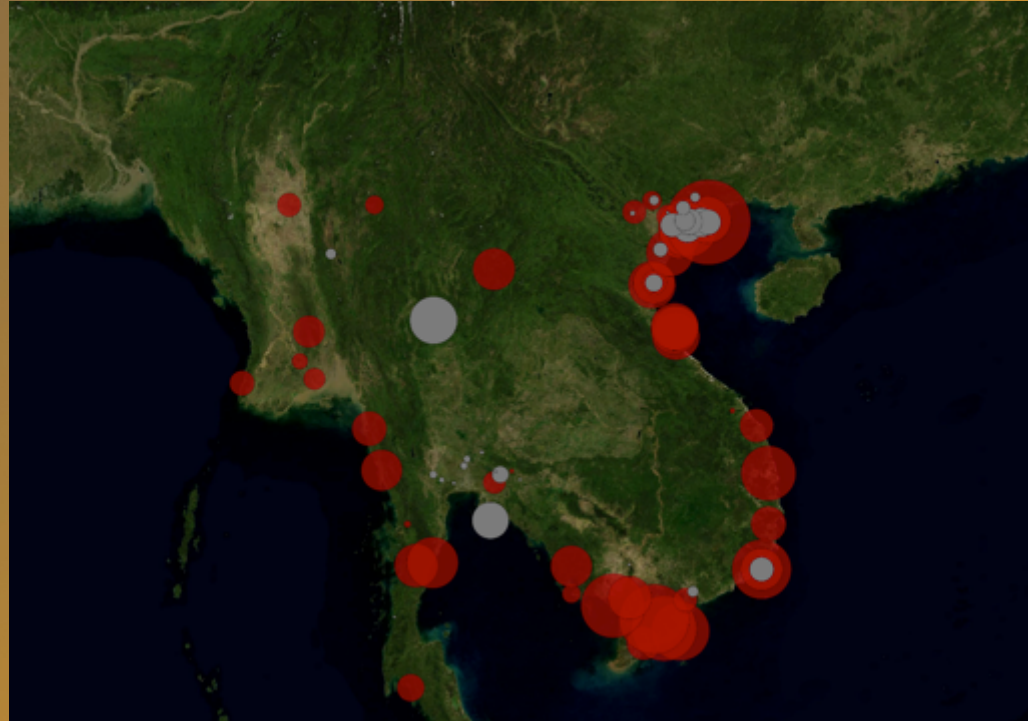
Now: *402ppm*

The safe upper limit according to latest science: *350ppm*

Challenges

Vietnam's Power Development Plan VII: Increase the % of coal power generation from current 24% to 56.4% by 2030.

Vietnam is the third largest builder of coal plants in the world, and the largest in Southeast Asia.



Existing coal-fired power plants (grey) and new projects (red)

Challenges

According to a recent research by Harvard University: Existing coal plants in Vietnam cause an estimated **4,300 premature deaths every year**, and will increase to **25,000/year by 2030**, if all the planned projects are realized



Challenges

COP21: Vietnam's INDC (Intended Nationally Determined Contributions): **to cut greenhouse gas emission by 8% by 2030.**

Compare:

Indonesia: 29%

Thailand: 20%

Philippines: 70%





CLIMATE CHANGE projects

Corporate Engagement



Climate Camp

- Connect organizations and corporations to vulnerable communities
- Provide financial and technology support
- Staff contribute time & skills while being trained and inspired to become change agents



Divestment Campaign

To call on banks & investment funds to stop funding fossil fuels



Youth Engagement



Climate Citizen Workshop



60 young leaders from 20 cities and provinces gathered in HCMC to share stories, learn skills and sharpen strategies to mobilize climate actions throughout Vietnam

East Asia Climate Leaders Camp

- 40 climate leaders and organizers from 10 countries
- Building climate leadership skills, strategies, networks, generate actionable ideas that will help to solve the climate crisis in region



Public Engagement



National Day of Action for Climate & Energy



- 2500 participants
- To raise the awareness on climate impacts and introduce the locals to sustainable energy solutions through creative activities and arts.

Black Day

- as part of the global People's Climate March
- mobilize young people and artists in public actions



Live Simple

Supported by His Holiness Gyalwang Drukpa, to call for urgent actions by individuals and governments to protect the planet

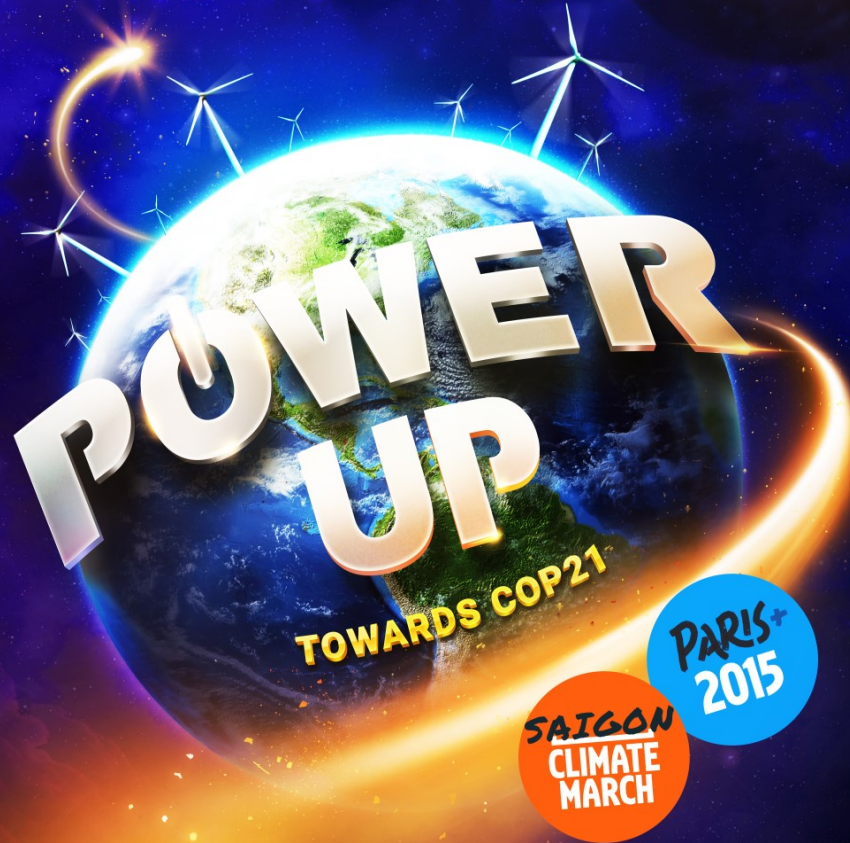


CHANG  **350**
VIETNAM

 GLOBAL GREENGRANTS FUND  DRAGON CAPITAL

ĐÊM HỘI NGHỆ THUẬT HÀNH ĐỘNG VÌ KHÍ HẬU

CLIMATE ACTION FESTIVAL



NOVEMBER 25TH 2015

16:00 - 21:00

CARGO EVENT SPACE,
7 NGUYEN TAT THANH STREET,
DISTRICT 4, HCMC

 **INSTITUT FRANÇAIS**
VIỆN PHÁP TẠI VIỆT NAM
ĐẠI SỨ QUÁN PHÁP

LIN EXO
FOUNDATION

rabbat. 

CHANGE

Advantages

- Comprehensive
- Diverse
- Appealing to young demographic
- Urgent Issue

Obstacles

- Abstract
- Maintain momentum
- Unappealing to the mass
- Impact Measurement



JOIN US!

binhvuong@changevn.org
www.facebook.com/CHANGEvn;
www.facebook.com/vietnam350

- **Wildlife Program:** Continue with rhino but expand to other endangered species (elephant, tiger, shark, pangolin etc)
- **Climate Change:** Provide practical support to climate impacted communities and advocate for renewable energies
- **iChange Program:** A 5-year program to change people's awareness and behavior and bring solutions to improve the environment of Ho Chi Minh City, which will be expanded in the following 5 years to Hanoi, Danang and other provinces (Priority issues include pollution, water, energy, wildlife and corporate sustainability)

